



# THE WESTGATE SANTA PARADE

The Westgate Santa Parade is an annual event managed by the Rotary Club of Henderson.

Held on the first Saturday of December, this popular, well known event is free to the community, aimed to provide a fun day for the entire family.

Last year we saw just over 5,000 people attend the Santa Parade held at Westgate Shopping Centre.
The parade featured a wide range of individual characters, community groups, schools, clubs and commercial groups, all who were decorated in the festive spirit.



### **OVERVIEW**

Following the success of last year, this year the focus has been placed around creating another family orientated event, with the aim of bringing together the community to enjoy this fun day out.

The Santa Parade will start the day off at 10am and is expected to take no

longer than 40 minutes to complete the route, which is just over 1km long mostly on level ground. This will be followed by a range of entertainment for the family, including carnival rides, bouncy castles, food stalls, carnival games, face painting, balloonist and an opportunity to meet your favourite character.

There will also be a range of spot prizes which will be handed out by a well know radio station throughout the day. The Santa Parade is free to enter, and the entertainment afterwards will be a gold coin donation with all proceeds going to our chosen charity.













## JOIN US FOR THIS YEAR'S SANTA PARADE

**LOCATION:** Westgate Shopping Centre

DATE: Saturday 1st December 2018, 10am

ASSEMBLY: Carpark outside CityFitness, Westgate Shopping Centre

- Floats, trucks and trailers assemble at 8.30am
- Walking groups assemble at 9am



There is no cost to take part in the Santa Parade.

The Parade route is just over 1km long mostly on ground level ground.

Applications from individuals, community groups, schools, clubs and commercial groups are welcomed.



#### **EVENT BOOKLET**

An event booklet with information about the day will be provided upon signing up.

## WHY SHOULD YOU **GET INVOLVED?**

We invite individuals, community groups, schools, clubs, businesses and organisations, who want to connect with the community in a fun and positive way.

#### By taking part in this year's Santa Parade you can:

- Play an important part in an exciting, fun community event. Give something back to your local community.
- Make a difference to the people around you with this team building experience.
- Provide an opportunity to develop new skills or build on existing experience and knowledge.
- Reach your market in a meaningful way and use this exciting opportunity to showcase your brand.
- Giving you a chance to do something fun with the people around you.









# YOU CAN BE A PART OF THIS!

Join us this year! Enter your group and you could be into WIN 1 of 4 prizes up for grabs.

#### **BEST OVERALL FLOAT**

First prize: \$1,500 Second prize: \$1,000 Third prize: \$500

#### **BEST WALKING GROUP**

First prize: \$500

Float prizes will be awarded prior to the parade in the assembly area, so please ensure you arrive on time.

#### **JUDGING CRITERIA**

#### **FLOATS**

Judges will be looking at the overall float, in particular; float props, creativity, eye catching floats that are well decorated in the festive spirit, music and singing, costumes, hair and makeup.

#### **WALKING GROUPS**

Best walking group prize will be awarded after the parade, and will be judged on music and singing, dancing and acrobatics, costumes, hair and makeup.

Come help us make the 2018 Westgate Santa Parade a special day filled with unforgettable memories for all!

# **APPLY TODAY**

To enter simply fill in the Westgate Santa Parade entry form.

You can email the attached entry form to: applications@hendersonrotary.co.nz

Post your entry form to: Westgate Santa Parade, PO Box 21 038, Henderson

Go online to fill in the entry form: www.hendersonrotary.co.nz





# CLOSING DATES

All entries must be received no later than 1st November 2018. Priority will be given to first applicants.

All successful entrants will receive a welcome pack with all information regarding the Santa Parade, where to meet, contact points and health and safety information prior to the event.

We look forward to having you join the Westgate Santa Parade this November.

For any further questions please email the Henderson Rotary Club.

#### Email:

applications@hendersonrotary.co.nz

# **GET IN TOUCH**

For further information please contact:

**ROTARY HENDERSON** 

Michael Hope

**Email:** santa@hendersonrotary.co.nz

**Phone:** 021 855 497

www.hendersonrotary.co.nz



